catalytic communities

www.catcomm.org

@ Substance 2008

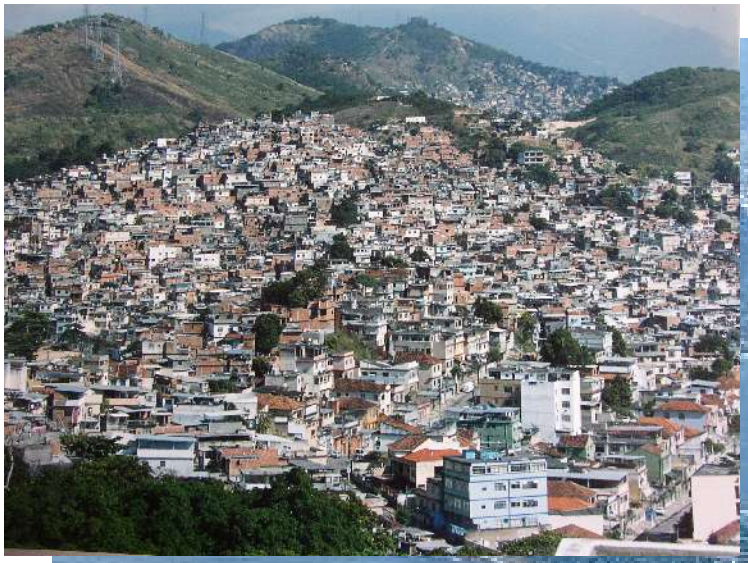
sented by Theresa Williamson, Founder

Outline

- Introduction to Catalytic Communities
- CatComm 1.0
- What's Next? 2.0 & 3.0

Introduction to Catalytic Communities

2000…



Negro de
PETROBRAS

CatComm 1.0

2002-5

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Catalytic Communities

English | Español | Português

SEARCH OUR SITE

Login:

Password:

Submit

I forgot my password!

- Community Solutions
- Cross-Community Networks
- Capacity Building
- Innovation Worth Knowing
- CatComm Journal
- Links
- Who We Are
- What We Do
- CatComm in the News

CatComm Mural

The Stockholm Challenge Award 2006 is open for entries. Responsible and experienced organisations and with ambitions that use technology to solve some of the hardest global problems, such as poverty and inequality, are welcome to enter. Find out more here!

Join the campaign to stop violence against women. Find out more here.

STOP VIOLENCE AGAINST WOMEN

January 9–28, 2005, Devon, United Kingdom. Winona LaDuke, Jerry Mander, and Vandana

Community Solutions Database

- Business & Economy
- Communications
- Community-Building
- Culture & Leisure
- Education & Skill-building
- Environment
- Health
- Infrastructure
- Other

No. Search

Include my project

2006

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Google Search 10 blocked Check AutoLink AutoFill Options

Catalytic Communities

Global Network of Community Solutions

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Receive our e-newsletter

type your email here OK

About CatComm | Community Solutions Database | "Casa" Technology Hub | Capacity-building | Inform Yourself | Victories | Collaborate

Collaborate

Check it out! Casa Weekly Blog

Latest post: Visiting Asa Branca March 10, 2006

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CatComm Mural

Computer Self-Help... a wiki to help new computer users learn the basics. Visit them here!

Inspiring Communities Abound

Check out the Database

Community Solutions Database

Search Projects OK

Share your Community Initiative with the World

Include your Project

Free services we offer grassroots programs:

- CatComm publishes your local project here, bringing it global visibility;
- Our staff edits your project before publication;
- Our volunteers translate your initiative to Spanish and Portuguese;
- We occasionally raffle capacity-building resources among projects posted.

About Us
- Who We Are
- What We Do
- Publications
- FAQ
- What People Say About Us
- Coming Attractions

Community Solutions Database
- Check out the Database
- Include Your Project
- Search Projects

"Casa" Technology Hub for Organizers
- History
- Purpose
- Tour
- Sister Casas
- Hours of Operation

Capacity-building
- Legal Tips
- Project Elaboration
- Capacity-building Tips
- Fundraising
- Maintaining the Pulse

Internet

2007-8

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Catalyze! blog

Michael posts... "NetSquared: Experiments in Philanthropy" June 3, 2008

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Rio Hub

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Search by: Topic | Country | Name/No. OK

View all Topics | Advanced Search | Post a Project

Featured Projects

Tomorrow´s Star Project, Cidade de Deus (City of God), Rio de Janeiro, Brazi

Flávio Pinto began working with a small group of boys who called on him to teach them to play. He had been a professional-track soccer player as a teenager, though experiences in life led him to discontinue; but neighborhood boys knew he played well. Initially the work was very difficult because all of the money for materials came out of his pocket. People told him he would have to charge, but he refused. He felt there had to be another option because he wanted the project to grow and to reach the neediest kids whose parents would not be likely to pay. Cidade de Deus is divided into four...

Learn more about this project | Post a Project

Asa Branca Community

Resource Mural

The Girl Effect. Help start a revolution!

WISER EARTH

Toward a Just and Sustainable World Created by Community

Wiser Earth is a community directory and networking forum that maps and connects NGOs and individuals addressing the central issues of our day.

GLI

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Local Economies
Unemployment
Communications
Alternative Programming
Community radio
Community-building
Building Local Knowledge
Building Trust
Children´s Empowerment
Citizenship
Cross-Community Networks
Fostering Understanding
General Empowerment
Self-esteem
Culture & Leisure
Elderly
Fieldtrips
Fine Arts
Music & Dance
Preserving Culture
Sports
Theatre
Youth
Education & Skill-building
Advocacy

View all To t

Featured Pr

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Colombia
Gambia
Ghana
India
Israel
Kenya
Macedonia
Nigeria
Sudan
Togo
Uganda
United Kingdom
United States
Zimbabwe

View all To t

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No. 8 Tomorrow´s Star Project

Person/s responsible:

Flávio Antônio Pinto

org: Projeto Social Estrela do Amanhã (PSEA)
languages: Português

email: 7@catcomm.org
tel:
+ (55) (21) 2445-3125
, 2426-4507,

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Cidade de Deus is divided into four parts and children from each of those rarely interact. The Project was able to attract kids from all four sections of the favela and as such to create an environment where they were all on the same side working together towards one goal: to win. The Project has been able to integrate the portions of the community in this way. They felt if they could do this with one group, they could grow.

CatComm notes

Project documented on site by CatComm in Cidade de Deus. Has been recognized by Brazil´s national TV station Globo, in October 2002, on the program called Esporte Espetacular.

So they began providing classes in Lambaeróbica to girls in the community. They thought of setting up other PSEA units within Cidade de Deus but instead opted for setting them up in

Visibility

→Press

- TV Globo
- VideoForum
- Jornal Universal
- Viva Favela
- EcoPop
- Canal Futura
- TV Record
- CNN
- BBC
- Jornal Extra

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No. 614 Cirlanda

Person/s responsible:

Vanderlei Cunha

languages: Português

email: 459@catcomm.org
tel:
+55-21-3450-2640
/ 3451-2862

Cirlanda was a cultural community leader in the 1980s and 90s active in the Acari favela, a squatter community in the North Zone of Rio. She was concerned with finding ways to improve living conditions for youth in the community through sports and culture.

Even with her health compromised, after she was "accidentally" shot in the stomach by military police, Cirlanda continued her community activities until her death in 1998.

Naming this project after her is a way of honoring her, and in a certain way, continuing this work, seeking to make her dream a reality.

The primary motivation for resuming her work is the worrisome increase in situations that put the health of young women at risk in Acari.

CatComm notes

This project was documented by organizer Vanderley da Cunha (Deley) at CatComm´s Casa community hub in Rio de Janeiro.

In the last five years, there has been an increase in the use of alcohol, tobacco, illicit drugs, the consumption of too much fast food, as well as a general and dramatic decrease in the age of girls becoming pregnant, and the spread of contagious sexually transmitted diseases.

Debate s/ Acari com Grupo Odyssey
São Francisco da Prainha, Rio de Janeiro
Fotos: 32 - 65 MB
21/07/2006
Público

Deley da Cunha ("Deley de Acari") e Wesley organizam discussão sobre a favela de Acari com grupo de adolecentes do Grupo Odyssey, de Colorado, EUA

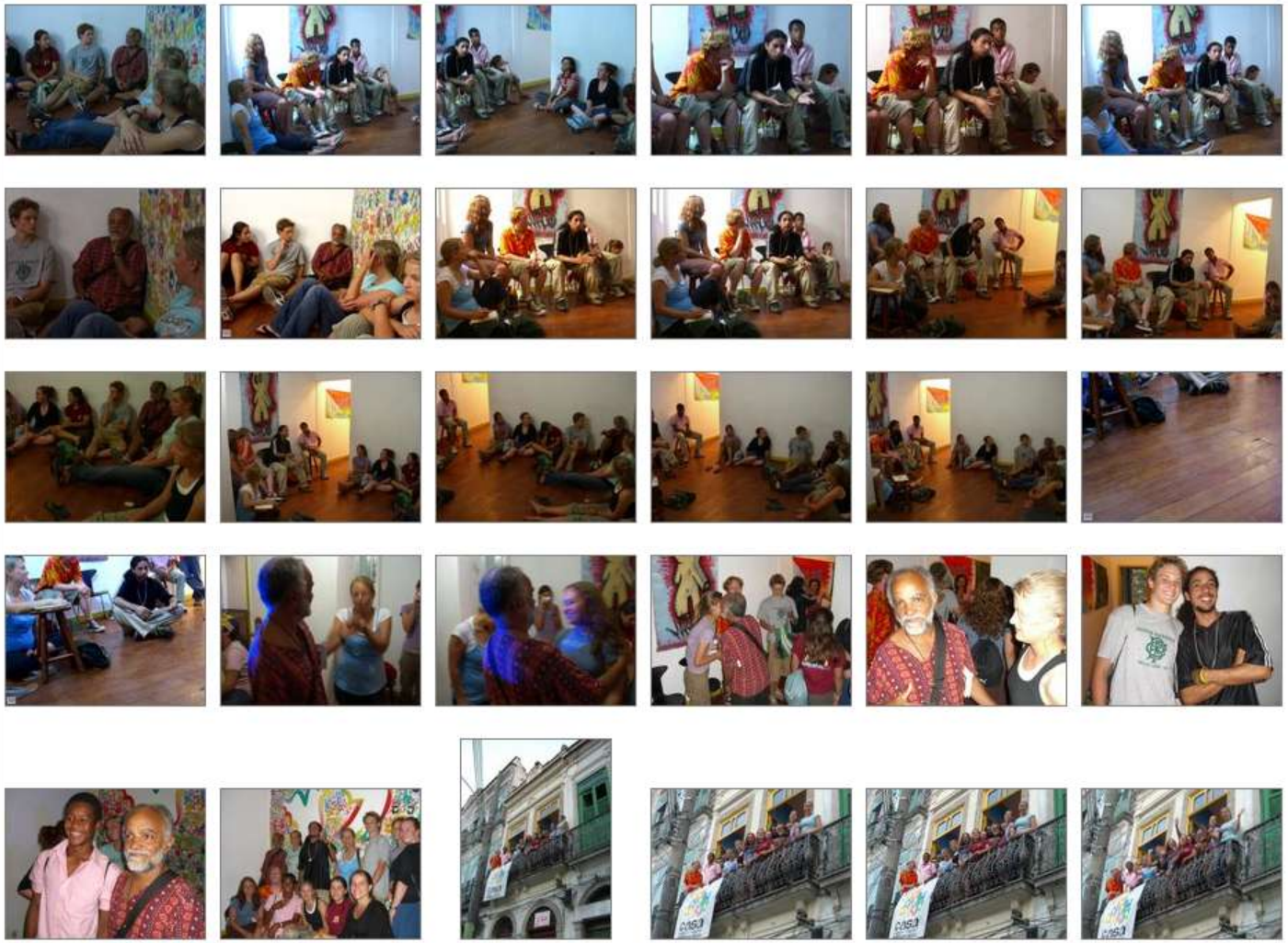
Fazer download do álbum

Casa

Localização do álbum

Apresentação de slides

Tamanho:



1.0 BENEFITS TO DATE OF CATCOMM SITE FOR COMMUNITIES SERVED

MEDIA COVERAGE FOR PROJECTS

- TV Globo
- Jornal Universal
- CNN
- BBC
- VídeoForum
- Viva Favela
- Ecopop.com.br
- Folha de São Paulo

WEB ADDRESS REFERENCED IN COMMUNITY OUTREACH

- Community newspapers
- Project brochures
- Funding proposals
- Articles
- Film

VOLUNTEERS ATTRACTED

- Locals (journalists, students)
- International (Rotary and Fulbright students)

ACADEMIC UNDERSTANDING STIMULATED

- Planner's Network (May 2003)
- Journal of Urban Technology (December 2003)

FUNDING ACQUIRED

- Over $2000 from individuals for rio-based Art Room project
- $2,700 in grants to take CONGESCO to WSF 2003
- $12,500 UNESCO grant & other support for Brazilian rural 'Gems of the Earth' telecenters program
- Various community initiatives have acquired funding utilizing website and 'Casa' resources and networks

What's Next?
CatComm 2.0 & 3.0

What's Next?

- **Rebuilding** our website from scratch, rethinking every detail in order to build to scale.
- **Retooling** for expansion into limitless languages.
- **Rethinking** our online community aspect - how to engage and support communities, translators, volunteers, the press, partner organizations, uplifting media and others.
- **Reforming** our way of thinking and doing 'business', creating a more flexible system that allows communities to add their details and interact with it on their terms.

2.0 and 3.0 Elements

- Database “skinning” so projects accessed by unlimited sources
- Integration with peer databases for max access to solutions
- Multiple entry styles
- Posting *unedited* information by project organizers
- Direct online interaction/event posting in discreet ‘community spaces’
- Reputation system allowing for recognition/comment on projects, leaders, translators and other community participants by peers and participants
- Automated e-newsletters based on reputation

…

Our Objectives

- To improve the practice of **sharing solutions** globally.
- To become the world's **repository for uplifting, community-generated, solutions**.
- To facilitate successful projects being shared: presenting them so they can more easily **serve as blueprints** to inspire others to make a difference.
- To build a **dynamic** online **community** of grassroots organizers, leaders, and problem-solvers worldwide.
- To set an example with regard to **partnership** and **information-sharing** across the nonprofit sector and beyond.

ESCOLA
EXAME PREVENTIVO
CÂNCER DE MAMA
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catalytic communities

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sented by Theresa Williamson, Founder
theresa@catcomm.org