

Football Events and Legacies

Phil Smith Head of Public Affairs



AT THE LEARNING DISABILITY EUROPEAN CHAMPIONSHIP IN MANCHESTER









The FA



LEARNING DISABILITY EUROPEAN CHAMPIONSHIP MANCHESTER 2008

ENGLAND v FRANCE	20 July	Sportcity	Зрт
HUNGARY V PORTUGAL	21 July	Hyde United	7.45pm
HOLLAND V GERMANY	21 July	Curzon Ashton FC	4pm
POLAND v SWEDEN	21 July	Curzon Ashton FC	7.45pm
HUNGARY v FRANCE	23 July	Curzon A shton FC	4pm
ENGLAND v PORTUGAL	23 July	Curzon Ashton FC	7.45pm
SWEDEN y HOLLAND	24July	Hyde United	7.45pm
POLAND V GERMANY	24 July	Stalybridge Celtic	7.45pm
FRANCE V PORTUGAL	26 July	Curzon Ashton FC	3pm
ENGLAND v HUNGARY	26 July	Oldham Athletic	Зрт
HOLLAND V POLAND	27 July	Hyde United	3pm
GERMANY v SWEDEN	27 July	Curzon Ashton FC	3pm

3RD IN GROUP A v 4TH IN GROUP B	29
3RD IN GROUP B v 4TH IN GROUP A	29
WINNER OF GROUP A v RUNNER UP OF GROUP B	30
WINNER OF GROUP B v RUNNER UP OF GROUP A	30
LOSER OF GAME v 13 LOSER OF GAME 14	31
WINNER OF GAME 13 v WINNER OF GAME 14	31
LOSER OF GAME 15 v LOSER OF GAME 16	11

	Springhill	4pm
	Springhill	7.45pm
	Oldham Athletic	7.45pm
	Gurzon Ashton	7.45pm
	Springhill	4pm
	Springhill	7.45pm
st -	Stalybridge Celtic	7.45pm

THE FINAL

2 August Oldham Athletic 3pm

huly huly huly huly huly huly huly





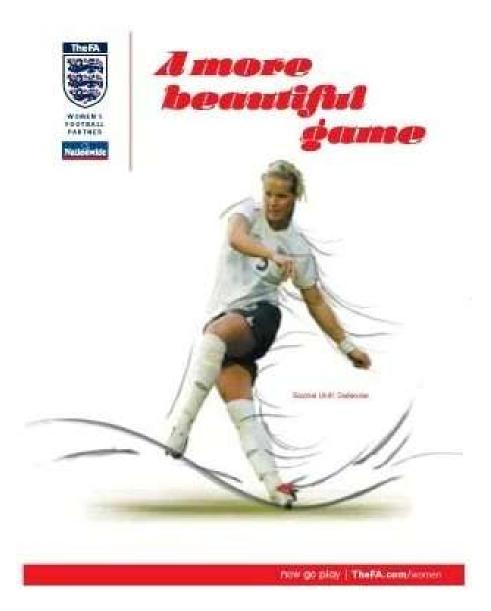




Euro 2005 Legacy

- Partner funding secured towards post of Legacy Manager
- Reporting into FA development dept.
- Promote playing opportunities, but also multi-sport/health/education focused
- Funding into 43 CFAs to deliver festival
- FREE resources to 18,000 Primary Schools
- Marketing campaign post-tournament to support attraction/retention of players







Euro 2005 Attendances

- European record of 29,092 for England v Finland – Manchester
- England v Sweden 5th highest crowd of the season at Ewood Park
- Final record set at 21,105 (18,000 in Germany 2001)







2018 World Cup England Bid Rationale

- International Relations
- England Winning
- Economic Benefits
- Uniting & Promoting English Football
- Government Relations



International Development Programme

- Moral responsibility
- Commitment to developing the game
- Partnership with the football family & key strategic partners



The FIFA Football Family







Africa



N&C America & Caribbean



S America



Oceania



Europe





UEFA-CAF Meridian Project



Botswana Football Association



- Football Association of Malawi
 - (FAM)

(BFA)



 Lesotho Football Association (LEFA)









Coaching For Hope Burkina Faso, Mali, South Africa





Kick 4 Life Lesotho





International Development Programme Opportunities

• Play a role in improving the standards of football

- Learning, exchanging ideas; reward, motivate and develop our staff
- Be a positive advertisement for English football





